# The Braille Authority of New Zealand Aotearoa Trust BANZAT

“Building Better Braille”

# Strategic Plan 2021 – 2024

## Vision

High quality braille is available and accessible to all people who use it for work, education, or life.

## Mission

To encourage widespread usage of braille by anyone for whom it will be beneficial by:

* Promoting a positive message about Braille.
* Ensuring the code is updated to meet the needs of users and reflect current trends in print.
* Setting and monitoring production standards, and
* Collaborating with local and international partners.

## Values

* **Access**: All New Zealanders who require braille to access information have the right to braille literacy.
* **Equity**: All New Zealanders who are blind, deafblind, and vision impaired have the right to equal access to print information in braille.
* **Sharing**: A spirit of co-operation and resource sharing is fostered among Trustees and those it seeks to assist.
* **Respect**: Consumer consultation is practised with respect to all aspects of the Trust's work.

## Strategic Goals 2021-2024

List of abbreviations

Memorandum of Understanding (MOU)

International Council on English Braille (ICEB)

Australian Braille Authority (ABA)

Round Table on Information Access for People with Print Disabilities (Round Table)

### Mission Statement: Promote a positive message about braille

1. Raise awareness of literacy through braille (ongoing)
	1. Maintain competitions for braille learners (ongoing)
	2. Collate video stories/evidence of braille in action for BANZAT website
	3. Promote awareness of braille via social media platforms
2. Develop a communication strategy to promote the objectives of BANZAT
	1. Determine who our audience is and how best to connect with them (30 June 2022)
3. Explore opportunities for adult braille competitions (potential project)

### Mission Statement: Collaborate with local and international partners

1. Develop and maintain relationships with communities of interest
	1. Revise MOU’s with founding organisations (30 June 2022)
	2. Maintain links with ICEB, ABA, and Round Table (ongoing)
	3. Attend mid-term meeting of ICEB Executive Committee (30 June 2022)
2. Host ICEB 8th general assembly (2024 if agreed)
	1. Scope viability for hosting ICEB general assembly in 2024: seek consensus and costs (30 June 2022)

### Mission Statement: Ensure the code is updated to meet the needs of users and reflect current trends in print.

1. Establish a framework of qualifications for braille production and/or usage
	1. Investigate the need for lower level braille qualifications and scope necessary work (30 June 2023)
2. Ensure braille codes are relevant to bi-cultural environment.
	1. In partnership with Kāpō Māori Aotearoa NZ, explore the need for Grade 2 (contracted) braille code for Te Reo Māori (30 June 2023)
3. Increase accreditation of braille producers (ongoing)

### Mission Statement: Set and monitor production standards

1. Update process for Trans-Tasman Certificate of Proficiency in UEB: Website upgrade to support exam process (30 June 2022)

### Finance

1. Establish a sustainable financial model (2022 onwards)
	1. Identify specific projects for alternative funding (e.g. training course for braille producers) (30 June 2022)
	2. Employ someone to undertake fundraising (30 June 2022)